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ACT for MS welcomes Lupe Ramos Watson as Executive Director

PALM DESERT – Lupe Ramos Watson, Indio City Council member and past Mayor, and District Manager for Assemblyman Brian Nestande, has been named the new Executive Director of ACT for MS by the organization’s Board of Directors. Ms. Watson assumed this position on February 8, 2016.

“The Board of Directors of ACT for MS unanimously selected Lupe Ramos Watson to be our first Executive Director,” says Suz Hunt, Board President. “Over the past 16 years, we have grown our client base and program offerings significantly, in pursuit of our mission to help clients live stronger longer. But we have reached a turning point where we need a leader who can work with the Board to refine and grow our vision for how ACT for MS will build upon our success and extend our reach within the Coachella Valley.”

Ms. Watson’s background uniquely positions her to assume this post, as ACT for MS’ first Executive Director. With significant experience in non-profit management and community relations, Watson will advance the organization’s current strategic plan and guide ACT for MS’ future growth.

Watson shared, “I am honored to have this opportunity to contribute to quality-of-life improvements for Coachella Valley residents living with Multiple Sclerosis. ACT for MS programs have a proven track record of success, but there are more options to explore and more valley residents living with MS who have not yet been able to take advantage of all we have to offer, so there is much to be done.”

Margot Nelligan, Vice President, said “ Ms. Watson has demonstrated not only a breadth of experience that will serve her well in this new role, but also has a deep commitment to making a difference in each and every endeavor she undertakes. The Board of Directors has great confidence Watson will successfully develop rich and meaningful relationships with our clients and our partners within the community.”

Watson graduated from College of the Desert, with an Associate of Liberal Arts degree. Over the past 15 years, she has served as both Councilmember and Mayor on the City Council of Indio. She also spent four years as District Manager / Senior Field Representative for the Office of State Assemblyman Brian Nestande, responsible for building and maintaining relationships with organizations and individuals within the District, as well as coordinate planning and execution for the state legislative agenda.

ACT for MS Mission: To provide assistance for Coachella Valley residents living with Multiple Sclerosis, helping them to live stronger longer.