



## **FOR IMMEDIATE RELEASE**

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### **ACT for Multiple Sclerosis Welcomes New Executive Director**

#### ***Former Living Desert Director, Jennie Rayner, Joins ACT for MS***

***(Palm Desert)*** – ACT for Multiple Sclerosis, which provides assistance for Coachella Valley residents living with Multiple Sclerosis – helping clients live stronger longer – has announced Jennie Rayner as its new Executive Director.

In addition to spending more than 7 years at the Living Desert, and the first to be promoted to the position of Park Services Director, Rayner has served as a Nonprofit Fundraising Consultant to organizations like CancerPartners and Living Free Animal Sanctuary – and also spent some time as the Executive Director for Loving All Animals. She has managed profitable programs and teams with small budgets under \$300,000 to large budgets over \$4 million, and possesses ongoing relationships with local businesses and nonprofit organizations in the Coachella Valley.

“I am honored to join ACT for MS and help our local residents who struggle with multiple sclerosis,” said Rayner. “MS is an incurable disease that effects each person differently. ACT for MS gives tailored therapy options and support to help Coachella Valley residents with MS live stronger and longer lives.”

Rayner will oversee day-to-day operations for ACT for Multiple Sclerosis, and will work with the Board of Directors to expand services and further develop key programs.

“We are so pleased to bring Jennie on board to help take ACT for MS to the next level,” said Margot Nelligan, President of the Board of Directors. “We are confident she will be instrumental in fulfilling the Board’s vision for this vital organization dedicated to those with MS in our community.”

While other organizations are working toward finding a cure, ACT for Multiple Sclerosis provides a variety of services to assist in the quality of life for Coachella Valley residents living with MS, including strength training and massage; adaptive yoga; emotional fitness; an aquatic

program; wellness education; peer support activities and electric bill assistance – as well as quarterly luncheons and a client resource center. All programs are free.

For more information on ACT for Multiple Sclerosis, go to [ACTforMS.org](http://ACTforMS.org) or call (760) 773-9806.

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